

PRESS RELEASE

Emeco introduces "Truss" collection by Erwan & Ronan Bouroullec

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Emeco and Erwan & Ronan Bouroullec introduce the multifunctional "Truss" collection, a family of tables, sofas and benches.

This modular system of architectural furniture sits at the intersection of simplicity and functionality. The Bouroullec brothers kept only the essential elements to create an elegant and flexible solution for any setting – home, café, office, to use inside or out.

The pure form and classic construction reflect Emeco's quest for making simple, durable and timeless furniture from honest, sustainable materials. "Truss" employs a sturdy aluminum frame structure with a traditional truss system with side panels in strong and long-lasting Douglas Fir plywood, engineered to handle extreme loads.

The multifunctional tables, benches and sofas come in three sizes - Small, Medium and Large - which can be joined together as a continuous piece or be configured as needed to bring people together to work, meet, rest or eat. A low coffee table completes the family, perfect for lounge and living spaces.

Emeco's aluminum know-how is reflected in the aluminum extrusions with soft corners, and finely perforated aluminum panels. All parts are made from recycled aluminum at the Emeco factory in Hanover, Pennsylvania. The aluminum base and top panels are offered in Emeco's signature hand-brushed finish as well four powder coat colors, chosen to suit a wide range of interiors; White, Dark Grey, Orange and Green.

The US sourced Douglas Fir plywood was chosen for its weight to strength superiority. It is marine-grade, typically used for boats and other aquatic applications, making it suitable for outdoor use. It comes with either a natural or a dark stain finish.

For additional comfort and elegance, upholstered cushions are offered for the sofas and benches. Selected to complement the straightforward aesthetic of "Truss", the upholstery options feature a curated range of fabrics and leather in timeless neutrals and brights, including options for outdoor use.

Like all Emeco products, "Truss" is simple, functional and made-to-last, reflecting our mission to sit lightly on the planet. Made in USA.

"Simplicity is a long process. Truss was to be naked and it took a while to strip it down to the best minimum. What is simplicity? It's a kind of transparency, when the nature of things appears. It is a state where eyes understand everything while people's behaviour is not compromised by a stylish figure. I believe Truss is generous with the openness it provides. It's made for a group, it's made for a space, it's made to be together." – *Erwan Bouroullec*

"It takes a lot of work to make something simple. You must truly understand all the elements and the challenges of the materials to come up with an elegant solution. With "Truss", the Bouroullec brothers have created a collection with the purest of geometric forms that will always be useful, appealing and relevant." – *Gregg Buchbinder, Emeco CEO*

About Erwan & Ronan Bouroullec

Ronan and Erwan Bouroullec are brothers and designers based in Paris. They have been working together for over twenty bonded by diligence and challenged by their distinct personalities.

In 1997, they were spotted by Cappellini, giving them their first industrial design projects. They began working with the Galerie kreo in Paris in 2000 and had their first solo show there in 2001. Issey Miyake then hired them to design a boutique. Since then, they have gone on to work with Artek, Alessi, Axor Hansgrohe, Cappellini, Established & Sons, Flos, Hay, Kettal, Kvadrat, Kartell, Glas Italia, Ligne Roset, Magis, Iittala, Mattiazzi, Mutina, Nani Marquina, Samsung and Vitra.

Their work has covered many fields ranging from the design of small objects, such as jewelry, to spatial arrangements and architecture, from craftsmanship to industrial scale, from drawings to videos and photography. The designers maintain an experimental activity with Gallery kreo, which is also essential to the development of their work.

About Emeco

Founded on the principle "Begin with what's left over, turn it into what will last", American furniture maker Emeco, has been building chairs from recycled materials for over 77 years. In the throes of World War II, the U.S. Navy needed a place to sit. Emeco took on the challenge and in 1944 the 1006 Navy Chair® was born; built by hand at our factory in Hanover, Pennsylvania from scrap aluminum – a wartime necessity. Today, we continue to handcraft chairs that are so strong they are passed down through generations – that's how we define 'sustainability'.

To live up to the standards we inherited from our founders, we are continuously exploring innovative solutions for turning waste materials into simple, useful and timeless products. Together with some of the world's leading architects and designers, we make the best furniture possible that also sits lightly on the planet.

